

Costs for Print Data Processing

Information on Print Data Preparation

A perfect print result requires **print-ready and technically flawless print data**. The careful checking and, where necessary, preparation of these files is a **qualified professional process** that involves time, experience and technical expertise.

To ensure consistently high quality for your printed products, we kindly ask you to supply your print data in accordance with our technical specifications. If the files provided do not fully meet these requirements, we will be happy to carry out the necessary print data processing for you.

These services are **chargeable**, as they involve additional, individually assessed work and have a direct impact on the quality of the final print result.

If you have any questions, we are available personally during our business hours: Monday–Friday, 8:00–12:00 and 13:00–17:00

If you have any questions, please contact your personal salesperson.

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Why is print data processing charged?

Checking and processing print data goes far beyond a formal or automated review. Every adjustment directly affects the production process and requires a high level of **professional judgement, precision and responsibility**.

- Only correctly prepared print data enables:
- a smooth and efficient production process
- colour-accurate and reproducible results
- precise finishing and further processing
- a high-quality final product without loss of quality

For this reason, print data processing is a **chargeable service** carried out by qualified and experienced professionals.

Charging for print data processing

If the print data you supply is not fully print-ready, the necessary preparation will be charged as follows:

- **€ 75.00 per hour**, billed in **10-minute increments**
- **Minimum charge: € 25.00**

If a greater level of processing is required, we will of course inform you in advance of the **expected time and cost**. Any further work will only be carried out after your approval.

Typical reasons for additional print data processing

Print data may not be print-ready for a variety of reasons. The most common include:

- missing or incorrect bleed allowances
- RGB colours or unsuitable colour profiles
- insufficient image resolution
- missing or non-embedded fonts
- incorrect page or final trim sizes
- issues with overprinting or transparencies
- incomplete or incorrectly defined spot colours (e.g. Pantone)
- incomplete or incorrectly positioned content

Our quality commitment

You can rely on us to carry out all necessary work with the **greatest care and the lowest possible effort**. Our long-standing employees have extensive expertise in pre-press and ensure that your print data is prepared **securely, efficiently and to the highest quality standards**.

Our goal is to deliver a **technically flawless and visually high-quality printed product** – transparent in costs, reliable in execution and professional in every detail.

Thank you for your trust. We look forward to working with you.